



\*Average daily impressions for all ads in this position

# ONLINE ADVERTISING

UASMagazine.com

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## LEADERBOARD \$449/month 262 Average Daily Impressions\*

DIMENSIONS 728x90 pixels  
FILE SIZE 40k limit  
POSITION Top of every page viewed within the site  
AVAILABILITY 4 ad slots per month  
ROTATION Maximum 4 ads rotate randomly  
FORMAT JPEG, GIF, or animated GIF

## SKYSCRAPER \$449/month 246 Average Daily Impressions\*

DIMENSIONS 300x600 pixels  
FILE SIZE 40k limit  
POSITION Right-hand side on every page viewed within the site  
AVAILABILITY 4 ad slots per month  
ROTATION Maximum 4 ads rotate randomly  
FORMAT JPEG, GIF, or animated GIF

## MEDIUM RECTANGLE \$295/month 489 Average Daily Impressions\*

DIMENSIONS 300x250 pixels  
FILE SIZE 40k limit  
POSITION Home page and right side within content  
AVAILABILITY 10 ad slots per month  
ROTATION Maximum 10 ads rotate randomly  
FORMAT JPEG, GIF, or animated GIF

## RECTANGLE \$195/month 758 Average Daily Impressions\*

DIMENSIONS 300x100 pixels  
FILE SIZE 40k limit  
POSITION Bottom of every page  
AVAILABILITY 10 Ad Slots  
ROTATION Maximum 10 ads rotate randomly  
FORMAT JPEG, GIF, or animated GIF

## TAKEOVER AD \$4,995/month 6.21% CTR

DIMENSIONS 956x500 pixels  
FILE SIZE 100k limit  
POSITION Visible for 25 seconds, taking over homepage  
AVAILABILITY 1 ad slot per month  
FORMAT JPEG, GIF, PNG

More than 8,700 page views/month  
Totaling 105,150 page views/year

**5,400**

Avg. Overall Users Per Month

**64,900**

Avg. Overall Users Per Year

**8,700**

Avg. Overall Page Views Per Month

**105,150**

Avg. Overall Page Views Per Year

## ONLINE AD SCHEDULE

Month	Insertion / Artwork
January 2023	December 15, 2022
February 2023	January 16, 2023
March 2023	February 15, 2023
April 2023	March 15, 2023
May 2023	April 14, 2023
June 2023	May 16, 2023
July 2023	June 15, 2023
August 2023	July 14, 2023
September 2023	August 15, 2023
October 2023	September 15, 2023
November 2023	October 16, 2023
December 2023	November 15, 2023