

UAS MAGAZINE LEADERBOARD
284 Average Daily Impressions*

TAKE OVER
6.21% CTR

SKYSCRAPER
272 Average Daily Impressions*

MEDIUM RECTANGLE
486 Average Daily Impressions*

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MEDIUM RECTANGLE
486 Average Daily Impressions*

RECTANGLE
841 Average Daily Impressions*

RECTANGLE
841 Average Daily Impressions*

RECTANGLE
841 Average Daily Impressions*

UAS MAGAZINE

BBI

*Average daily impressions for all ads in this position

ONLINE ADVERTISING

UASMagazine.com

UASMagazine.com

LEADERBOARD \$449/month 284 Average Daily Impressions*

DIMENSIONS 728x90 pixels
FILE SIZE 40k limit
POSITION Top of every page viewed within the site
AVAILABILITY 4 ad slots per month
ROTATION Maximum 4 ads rotate randomly
FORMAT JPEG, GIF, or animated GIF

SKYSCRAPER \$449/month 272 Average Daily Impressions*

DIMENSIONS 300x600 pixels
FILE SIZE 40k limit
POSITION Right-hand side on every page viewed within the site
AVAILABILITY 4 ad slots per month
ROTATION Maximum 4 ads rotate randomly
FORMAT JPEG, GIF, or animated GIF

MEDIUM RECTANGLE \$295/month 486 Average Daily Impressions*

DIMENSIONS 300x250 pixels
FILE SIZE 40k limit
POSITION Home page and right side within content
AVAILABILITY 10 ad slots per month
ROTATION Maximum 10 ads rotate randomly
FORMAT JPEG, GIF, or animated GIF

RECTANGLE \$195/month 841 Average Daily Impressions*

DIMENSIONS 300x100 pixels
FILE SIZE 40k limit
POSITION Bottom of every page
AVAILABILITY 10 Ad Slots
ROTATION Maximum 10 ads rotate randomly
FORMAT JPEG, GIF, or animated GIF

TAKEOVER AD \$4,995/month 6.21% CTR

DIMENSIONS 956x500 pixels
FILE SIZE 100k limit
POSITION Visible for 25 seconds, taking over homepage
AVAILABILITY 1 ad slot per month
FORMAT JPEG, GIF, PNG

More than 15,800 page views/month
Totaling 190,000 page views/year

9,900

Avg. Overall Users Per Month

119,700

Avg. Overall Users Per Year

15,800

Avg. Overall Page Views Per Month

190,000

Avg. Overall Page Views Per Year

ONLINE AD SCHEDULE

Month	Insertion / Artwork
January 2024	December 15, 2023
February 2024	January 15, 2024
March 2024	February 15, 2024
April 2024	March 15, 2024
May 2024	April 15, 2024
June 2024	May 15, 2024
July 2024	June 14, 2024
August 2024	July 15, 2024
September 2024	August 15, 2024
October 2024	September 16, 2024
November 2024	October 15, 2024
December 2024	November 15, 2024