

# UAS FLYER E-NEWSLETTER ADVERTISING

49,000+ Subscribers

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## LEADERBOARD-TOP

\$349/week

DIMENSIONS 728 x 90 pixels  
FILE SIZE 40k limit  
FORMAT JPEG, GIF, (no animated GIFs)

2

## MEDIUM RECTANGLE

\$349/week

DIMENSIONS 300x250 pixels  
FILE SIZE 40k limit  
FORMAT JPEG, GIF, (no animated GIFs)

3

## LEADERBOARD-BOTTOM

\$99/week

DIMENSIONS 728 x 90 pixels  
FILE SIZE 40k limit  
FORMAT JPEG, GIF, (no animated GIFs)

The screenshot shows the UAS FLYER e-newsletter interface. At the top, it says 'UAS Magazine's UAS FLYER' with the date 'May 10, 2017'. Below the header is a green bar labeled 'LEADERBOARD-TOP'. The main content area features several articles with 'MEDIUM RECTANGLE' ad spots. For example, an article about Microsoft's drone training simulator has a medium rectangle ad. Other articles include Grand Sky's BVLOS flights, Simulzy's UAS flight technology, Gryphon Sensors' mobile UTM system, Verizon's drone tower test, and various industry events like the Commercial UAV Expo Europe and the 2017 UAS Summit & Expo. At the bottom of the newsletter is another green bar labeled 'LEADERBOARD-BOTTOM' and the UAS MAGAZINE logo with contact information.

## UAS FLYER E-Newsletter

WEEK/ISSUE	INSERTION/ARTWORK
Wednesday, Jan. 2	Wednesday, Dec. 26, 2018
Wednesday, Jan. 16	Wednesday, January 9
Wednesday, Jan. 30	Wednesday, January 23
Wednesday, Feb. 13	Wednesday, February 6
Wednesday, Feb. 27	Wednesday, February 20
Wednesday, Mar. 13	Wednesday, March 6
Wednesday, Mar. 27	Wednesday, March 20
Wednesday, April 10	Wednesday, April 3
Wednesday, April 24	Wednesday, April 17
Wednesday, May 8	Wednesday, May 1
Wednesday, May 22	Wednesday, May 15
Wednesday, June 5	Wednesday, May 29
Wednesday, June 19	Wednesday, June 12
Wednesday, July 3	Wednesday, June 26
Wednesday, July 17	Wednesday, July 10
Wednesday, July 31	Wednesday, July 24
Wednesday, Aug. 14	Wednesday, August 7
Wednesday, Aug. 28	Wednesday, August 21
Wednesday, Sept. 11	Wednesday, September 4
Wednesday, Sept. 25	Wednesday, September 18
Wednesday, Oct. 9	Wednesday, October 2
Wednesday, Oct. 23	Wednesday, October 16
Wednesday, Nov. 6	Wednesday, October 30
Wednesday, Nov. 20	Wednesday, November 13
Wednesday, Dec. 4	Wednesday, November 27
Wednesday, Dec. 18	Wednesday, December 11

### QUESTIONS?

Contact *UAS Magazine* at (866) 746-8385, or by email at [service@bbiinternational.com](mailto:service@bbiinternational.com)