

ONLINE ADVERTISING

1

LEADERBOARD \$349/month

DIMENSIONS 728 x 90 pixels
FILE SIZE 40k limit
POSITION Top of every page viewed within the site
AVAILABILITY 4 ad slots per month
ROTATION Maximum 4 ads rotate randomly
FORMAT JPEG, GIF, animated GIF, or Flash

2

SKYSCRAPER \$349/month

DIMENSIONS 300 x 600 pixels
FILE SIZE 40k limit
POSITION Right-hand side on every page viewed within the site
AVAILABILITY 4 ad slots per month
ROTATION Maximum 4 ads rotate randomly
FORMAT JPEG, GIF, animated GIF, or Flash

3

MEDIUM RECTANGLE \$195/month

DIMENSIONS 300 x 250 pixels
FILE SIZE 40k limit
POSITION Home page and right side within content
AVAILABILITY 10 ad slots per month
ROTATION Maximum 10 ads rotate randomly
FORMAT JPEG, GIF, animated GIF, or Flash

4

RECTANGLE \$95/month

DIMENSIONS 300 x 100 pixels
FILE SIZE 40k limit
POSITION Bottom of every page
AVAILABILITY 10 Ad Slots
ROTATION Maximum 10 ads rotate randomly
FORMAT JPEG, GIF, animated GIF, or Flash

The screenshot shows the UAS Magazine website layout with several ad placements highlighted in green boxes:

- LEADERBOARD:** Located at the top of the page, above the main navigation.
- SKYSCRAPER:** Located on the right-hand side of the page, spanning a significant portion of the vertical space.
- MEDIUM RECTANGLE:** Located in the main content area, below the 'LATEST NEWS' section.
- RECTANGLE:** Located at the bottom of the page, below the 'TWITTER' section.

UASMagazine.com Schedule

ISSUE ONLINE INSERTION/ARTWORK

January 2019	December 14, 2018
February 2019	January 15
March 2019	February 15
April 2019	March 15
May 2019	April 16
June 2019	May 15
July 2019	June 14
August 2019	July 16
September 2019	August 15
October 2019	September 16
November 2019	October 15
December 2019	November 15

UASMagazine.com:

Average Visitors/mo: **7,371**

Avg. Visitors/year: **88,450**

Avg. Pageviews/mo: **13,025**

Avg. Pageviews/year: **156,297**