

DIGITAL PRESS PACKAGE

Package rate is \$1,900
(a \$2,400 value)

Click Rates and/or Reports Delivered for Each Medium



PRESS RELEASE

Press release sent to 48,800 subscribers

Posting press release to national press wire



ONLINE ADVERTISING

Medium Rectangle Ad

2 on home page, 2 inside articles.
ROS with max of 10 advertisers.



SOCIAL MEDIA

Press Release Package

Posting of a Press Release to three of our social media platforms

5,934 Followers
1,064 Network Referrals

2,173 Followers
1,606 Network Referrals

543 Followers
475 Network Referrals

